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# Rapid Italian Vol. 1 (Earworms)



## Synopsis

Earworms plants more than 200 essential words and phrases into long-term memory, ready for instant recall. Simply listen to the music CD filled with rhythmic repetitions a few times and the sound patterns will get to deeper levels of memory. Listeners will subconsciously acquire a collection of verbs, nouns and connecting words, all the while picking up the correct accent.

## Book Information

Series: Earworms

Audio CD: 20 pages

Publisher: Berlitz Publishing; 2 edition (April 1, 2011)

Language: English

ISBN-10: 1905443242

ISBN-13: 978-1905443246

Product Dimensions: 5.3 x 0.6 x 7.5 inches

Shipping Weight: 4.2 ounces

Average Customer Review: 3.6 out of 5 stars 6 customer reviews

Best Sellers Rank: #1,956,657 in Books (See Top 100 in Books) #57 in [Books > Books on CD > Languages > Language Instruction > Italian](#) #518 in [Books > Textbooks > Humanities > Foreign Languages > Italian](#) #658 in [Books > Reference > Words, Language & Grammar > Translating](#)

## Customer Reviews

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I love this CD and this method of learning a language. Words and phrases are repeated against a background of catchy music, and the learning part just takes care of itself. I found that after playing the CD a few times I no longer needed to listen consciously to it; it could play while I was busy doing something else and I still got the benefit, even finding that I spoke the Italian out loud without being aware of hearing it first. I shall certainly buy more Earworms products. Highly recommended.

It's a great way to learn important phrases. I'm really impressed.

Each track plays a conversation between an Italian speaker and an English speaker. They repeat each word slowly and break down the sounds for you. Then they have a conversation at normal speed. The background music is cheesy but not distracting. There is also a pamphlet included which has a transcript of the entire CD. I have picked up some basic Italian with this CD and plan on getting Level 2. It won't make you fluent but it will enable you to have a simple conversation..

I only tried to download this disk last week and realised it was damaged (has shatter marks on recording side that cannot be seen from the label side as the label is black. I realise I have left it too late to be returned. Regards Carole Denis

Well, I bought this language learning CD for my mom so I don't know firsthand how effective it is. I did hear it on in the kitchen one day and it seemed to have an interesting approach. Instead of just playing out a back and forth conversation, the voices are set to background music and "remixed" so that the method of rote memorization becomes somewhat analagous to the way you'd learn song lyrics. At least that's what I think the idea is behind it.

Checked the copy out from the library. I do like the method of they are using: The repeated the sounds of the words. But the music they chose is sheer unbearable, I wanted to learn how Italian people say those words and so I had to tolerate it. At the chapter 7, with the numbers and weekdays, I skipped it (since I know the numbers and weekdays well so far). I do not want to hear it ever again. They should choose some soothing classic music instead of jazzy, rocky, rap style music. So far I like the Teach yourself series most (by Lydia Vellaccio and Maurice Elston). The conversation is somewhat filled with emotions (thus easier to memorize)

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